

# CloudCenter™

## Application-Centric Cloud Management Platform

CliQr CloudCenter securely provisions infrastructure resources and deploys application components and data to more than 19 datacenter, private and public cloud environments. With CloudCenter's breakthrough application-centric technology, users can:

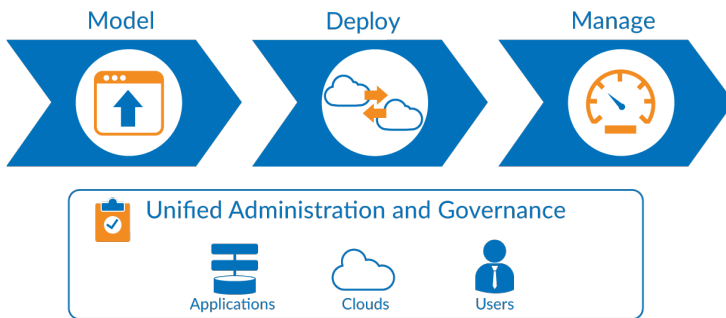
**Model** - Quickly and easily build a cloud-agnostic application profile that defines the deployment and management requirements of an entire application stack.

**Deploy** - One-click deploy the application profile and related components and data to any datacenter or cloud environment.

**Manage** - Apply a wide range of application lifecycle actions or set policies for in-place scaling, cross-environment bursting or HA/DR, or to stop deployment.

CloudCenter administration and governance spans applications, clouds and users. Admins can centrally manage cloud accounts, control costs with financial plans, and report on usage. They can also manage tenants and users as well as tag-based governance, and role-based access control.

With CliQr, Enterprise IT can migrate and manage applications starting with a single application on a single cloud, or many applications on multiple clouds. Or, can automate DevOps and continuous delivery, utilize dynamic capacity augmentation, or use it as an IT as a Service platform.



### Why CloudCenter?

**Single Platform** - Avoid cloud lock-in with full application lifecycle management delivered in a single, intuitive packaged platform.

**Enterprise Ready** - Extend existing investments with a secure, scalable, multi-tenant solution that includes unified administration and governance.

**Time to Value** - Reduce setup effort and total cost of ownership with a logical, intuitive management platform. No extended service engagements.

**Unmatched Security** - Includes granular access control, network isolation, AES256 encryption, FIPS-compliant cryptography, as well customer controlled key vaulting.

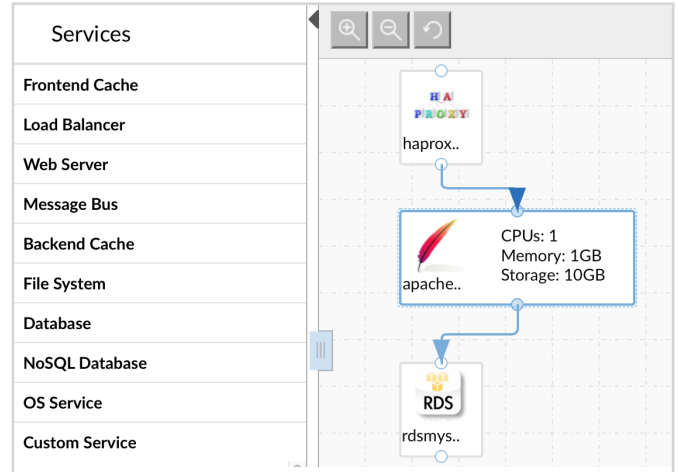
**Applications Supported** - Works with many types including batch, N-tier, cluster such as Hadoop, as well as technologies such as Ruby on Rails, Java, Thick-Client, .NET, and more.



## The Application-Defined Advantage

The power of CloudCenter comes from its unique application-defined technology that abstracts the application from the cloud infrastructure using a combination of three innovative and patented components:

- **CloudCenter Manager** - Management portal that allows users to quickly and easily model, deploy and manage application stacks on demand, and gives administrators enterprise-class visibility and governance control that spans applications, clouds, and users.
- **CloudCenter Application Profile** - User-created model that defines each application stack's deployment and management requirements maintained in a cloud-agnostic format.
- **CloudCenter Orchestrator** - Cloud-specific, multitenant orchestration tier that is transparent to users and is installed in each environment to coordinate native deployment and ongoing management.



## Uncomplicate the Cloud

Enterprise IT often starts with one application in one public cloud. But success breeds success. Many IT organizations add more applications and more clouds as they gain confidence and demonstrate business value. Managing multiple applications in multiple clouds deployed by multiple users can be complicated. But it doesn't have to be hard.

**For Developers** - CloudCenter boosts productivity and decreases time to market by letting users self-service provision fully configured application stacks. No longer do they have to learn each underlying cloud or manually install and configure environments.

**For DevOps Engineers** - CloudCenter plays a foundational role in an integrated tool chain with automated work streams. Engineers can automate the deployment of builds and environments at multiple steps in a continuous delivery flow that may use datacenter, private cloud and public cloud resources.

**For IT Operations** - CloudCenter increases operational efficiency and improves visibility and control by delivering a single management and orchestration solution that works across multiple applications, clouds and users. IT can deliver speed and agility for users, while also controlling costs and ensuring governance control of infrastructure and applications.

**For IT Executives** - CloudCenter enables an IT-as-a-Service strategy delivering a flexible mix of datacenter and cloud IT services without cloud lock-in and without "exit costs" as business needs change. Executives can support both business time to market and cost demands, while also reducing complexity and managing risk inherent in a hybrid cloud strategy.

CloudCenter can be delivered as either a Software-as-a-Service (SaaS) solution or a traditional on-premise packaged application. Deployment does not require a lengthy professional services engagement. Many customers achieve successful proof of concept or deploy their 1<sup>st</sup> application in just days, not weeks or months.



**CliQr Technologies**

1732 North First St., Suite 100, San Jose, CA 95112

888.837.2739 • info@cliqr.com • www.cliqr.com